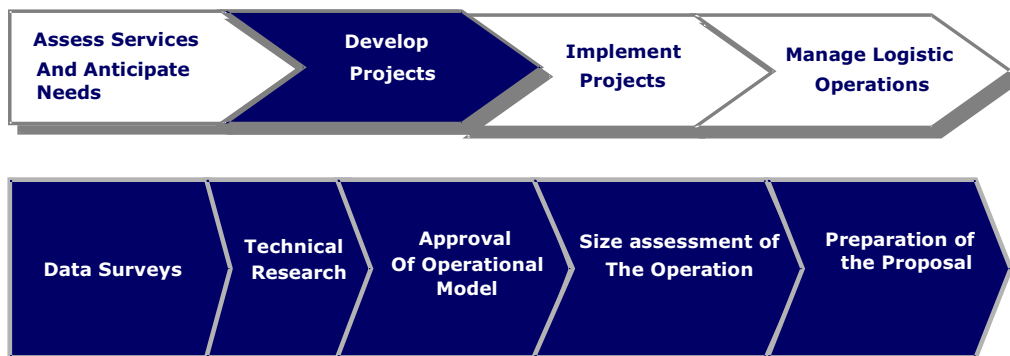


PROJECT DEVELOPMENT METHODOLOGY

A permanent investment in training and qualifying its engineers and designers enables Wilson, Sons to combine the best measures of theory and practice, building a bridge between Academics and the World at large.

- Value Chain -



A structured project development methodology that starts with a **Data Survey** and a detailed analysis of information.

Once parameters have been ascertained for conditions and restrictions a **technical survey** is carried out, searching for the best solution for the scenario. At this stage, simulation techniques and software are used exhaustively to test all possible variables.

The most adequate operational model is then submitted for the **client's approval** - with means of testing future scenarios and risk factors. At this point, common risks, such as peak seasonal demands, demand adjustments and specific market growth effects can be amply and effectively visualised using the simulation software's graphics interface.

Another Quality Solution "**made in Wilson, Sons Logística**" is now ready.

- » Proficiency in simulation and optimisation technologies (Simul8®, Stat-fit®, Optquest®).
- » Development of integrated solutions using custom-built projects.
- » Integration of academic concepts with operational realities.
- » Investment in building up and qualifying our staff teams.
- » Development of tooling appropriate for operational tasks.
- » Synergy with principal academic institutions.

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