

Wilson Sons releases podcast with relevant topics for the port and shipping sector

This Tuesday, May 24th, Wilson Sons releases Connect Podcast. The purpose of this platform is to create relevant content for port and shipping clients and players. The first episode of Connect Podcast — The LNG Market in Brazil — will highlight the importance of liquefied natural gas (LNG) for generating investments in the country.

Connect Podcast will hit the main streaming platforms once a month, with interesting business topics, such as innovation, shipbuilding, commodities, and others. The target audiences include shipping players. Wilson Sons intends to add value by delivering content that is relevant to the daily routine of this audience. The podcast will be hosted by Wilson Sons digital transformation director Eduardo Valença, and Wilson Sons towage commercial director Elísio Dourado.

The first episode will feature Lucas Buranelli, manager of terminals at Centrais Elétricas de Sergipe — CELSE; Carolina Von Lachmann, business development manager at Gas Natural Açú — GNA; and Georges Barthel Crisostomo, director of operations at New Fortress Energy. The topics to be discussed include the analysis of the main LNG projects and their impacts on the Brazilian scenario, the expansion to different regions, and companies' stance on the growth of this market. To listen to the podcast, visit: <https://pod.link/1613579774>.

“By releasing Connect Podcast, we are looking to present important issues to enrich the debate on strategic shipping issues. The choice of the podcast format, to strengthen our relationship with clients and business partners, was based on research that identified the massive use of this media by the targeted audience in the pursuit of expanded knowledge and new content,” explains Wilson Sons digital transformation director Eduardo Valença.

About Wilson Sons

Wilson Sons is the largest integrated port-shipping logistics operator in Brazil, with over 180 years of experience. The company operates all across Brazil and offers complete solutions to more than 5,000 clients, including shipowners, importers and exporters, oil & gas companies, renewable energy projects, agribusiness corporations, and other players in different businesses.

Service

First episode of Connect Podcast

Tuesday, May 24th

To listen to the premiere episode “The LNG Market in Brazil”, click [here](#).

Danthi Comunicações

Danilo de Luca - danilo@danthi.com.br / +55 21 99945 7001

Inês Valença - ines@danthi.com.br / +55 21 99133 1099

Sergio Costa - sergio@danthi.com.br / +55 21 99145 3644